SAVITRIBAI PHULE PUNE UNIVERSITY

(formerly University of Pune)

F.Y.B.A. Political Science Syllabus
(Credit and Semester System under NEP-2020)

Revised syllabus will be implemented with effect from the

Academic Year 2024-2025

SAVITRIBAI PHULE PUNE UNIVERSITY PUNE.

BOS, Political Science and Public Administration

FYBA   Political Science   Semester I & II

Course structure as per NEP 2020 From Academic Year 2024-25

		DSC-1	DSC-2	VSC-3	GE/OE	SEC	IKS	AEC	VEC	CC	TOTAL
4.5/100 1ST Year	I	2T+2T/P	2T+2T/P	2T+2T/P	2T	2T/P	2T	2T	2		
			POL-101-T Introduction to Political Science-I		OE-101-POL Good Citizenship	SEC-101-POL Communicat-ion Skills	–	-	VEC-101-POL Indian Constitution		22
			POL-102-P Political Science – Practical-I								
	II	2T+2T/P	2T+2T/P	2T+2T/P	2T/P	2T/P		2T	2	2	
			POL-151-T Introduction to Political Science-II		OE-151-POL Good Citizen-ship - Practical	SEC-151-POL Skills Development in Political Communicat-ion					22
			POL-152-P Political Science – Practical-II								
		4T+4P	4T +4P	4T+4P	2T+2T/P	2T/+2T/P	2T	2T+2T	2+2	2	44

Savitribai Phule Pune University, Pune

F.Y.B.A. Political Science Syllabus

Semester I (Total 10 Credits)

1. POL-101-T : Introduction to Political Science - I

2. POL-102-P : Political Science - Practical – I

3. OE-101-POL : Good Citizenship

4. SEC-101-POL : Communication Skills

5. VEC-101-POL : Indian Constitution

Semester II (Total 08 Credits)

1. POL-151-T   : Introduction to Political Science – II

2. POL-152-P : Political Science - Practical – II

3. OE-151-POL : Good Citizenship

4. SEC-151-POL : Skills Development in Political Communication

F. Y. B. A   Political Science

Semester I   <u>(Total 10 Credits)</u>

1. POL-101-T : Introduction to Political Science - I

2. POL-102-P : Political Science - Practical – I

3. OE-101-POL : Good Citizenship

4. SEC-101-POL : Communication Skills

5. VEC-101-POL : Indian Constitution

POL-101-T : Introduction to Political Science -I

Total Credits : 2T   **Total Hours : 30**

Objectives:

This course is designed to acquaint students with the –

1. Important concepts in Political Science.

2. Approaches to study Political Science.

3. Basic Concepts and Values in Political Science.

Course Outcomes :

1. The students will be able to understand the nature and scope of Political Science.

2. The students shall understand the various traditional and modern approaches to the study of Political Science.

3. The students will understand the basic concepts in Political Science and apply these Concepts in making sense of social realities.

Unit I – Introduction to Political Science   **15**

    a. Meaning and Definition.

    b. Nature of Political Science.

    c. Scope of Political Science.

    d. Approaches to the Study Political Science -Traditional and Modern.

Unit II – The State   **15**

    a. Meaning and Definition.

    b. Evolution of State.

    c. Nature of State.

    d. Elements of the State.

References :

1. Bhargava Rajeev and Ashok Acharya (eds.), 2008, *Political Theory*, Delhi, Pearson.

2. Gupta Sachdeo and Singh S K, 1987, *Political Theory and Ideology*, Delhi, Ajanta Prakashan.

3. Henry D. Aiken, 1956, *The Age of Ideology*, New York, Mentor.

4. Heywood Andrew, 2004, *Political Theory – An Introduction*, Palgrave Basingstoke.

5. Gauba O. P, *An Introduction to Political Theory*, अनुवाद - जाधव तुकाराम, 2010, राजकीय सिद्धांतांची तोंडओळख, पुणे, के. सागर प्रकाशन.

6. Mackenzie I, Political Concepts, 2005, *A Reader and Guide*, Edinburg, Edinburg University Press.

7. भार्गव राजीव आणि अशोक आचार्य, अनुवाद - बनसोडे हेमंत, 2008, राजकीय सिध्दांत परिचय, नवी दिल्ली, पियरसन प्रकाशन.

8. भोळे भा.ल., 2002, राजकीय सिद्धांत, नागपूर, पिंपळापुरे पब्लिशर्स.

9. चौसाळकर अशोक, 2017, आधुनिक राजकीय सिद्धांत, पुणे, युनिक अकॅडमी.

10. देवरे सुरेश,२०२४, राज्यशास्त्राची ओळख , (सेमेस्टर – १, ई पुस्तक), अमेझॉन एशिया-पॅसिफिक होल्डिंग्ज प्रायव्हेट लिमिटेड.

11. पाटील बी. बी., 2009, राजकीय संकल्पना, कोल्हापूर, फडके प्रकाशन.

12. पाटील बी.बी., 2009, राजकीय सिद्धांत आणि संकल्पना, कोल्हापूर, फडके प्रकाशन.

13. तिजारे रा. अ., घांगरेकर चिं.घ., 1994, आधुनिक राजकीय विश्लेषण, नागपूर, मंगेश प्रकाशन.

POL-102-P : Political Science - Practical

Total Credits: 2P   **Total Hours : 60**

Objective:

1. To enable the students to apply their understanding of basic concepts of Political Science and their application.

2. To understand the various dimensions of state, equality-freedom and democracy through their practical use.

Learning Outcomes :

1. Students will know how to apply the concepts learned in class in real life.

2. The students will know how the contents of Political Science are actually used.

Practical : Write a report on the challenges facing democracy through Newspapers

   (Any Two)   **60**

1. Violation of Freedom
2. Violation of Equality
3. Violation of Sovereignty
4. Violation of Justice
5. Violation of Power of State
6. Other violations of Democracy.

Process of Activity:

1. Students have to complete each activity by studying the Newspapers and Films or Short films.

2. Each student has to complete these activities under the guidance of a guide/mentor. The Department of Political Science will allot the students respective guides/mentors. The Department of Political Science may also appoint guides/mentors from other faculties or subject related industry areas.

3. Students have to choose the topic of activity in consultation with the teacher/guide/mentor.

4. After the study the student has to submit two separate reports and each report will be a minimum of one thousand words. In the report along with write-up must be included photographs, newspaper clippings, images for the support of study. Students can give graphs, tables for statistics.

5. The report should contain objectives, observations and conclusions.

6. After the approval letter from the guide/mentor, students can submit the report to the department.

7. After submission of the report, the department will conduct an interview of students or arrange a presentation in the classroom.

8. Assessment will be done on the basis of a report and interview/presentation.

9. Activity reports will be of 35 marks and the interview will be of 15 marks.

OE-101-POL : Good Citizenship

Total Credits: 2 T   **Total Hours: 30**

Objectives

1. To explore the idea of citizenship, covering historical perspectives, civic responsibilities, and the evolving nature of good citizenship.

2. To stimulate thinking by prompting students to reflect on the dynamic aspects of good citizenship, including social justice, inclusivity, and the challenges associated with responsible civic participation.

3. To enable the students to develop the basic skill set to contribute to the well-being of the society as good citizens.

Learning Outcomes

1. The students will develop a basic understanding of citizenship theories and concepts, demonstrating a comprehension of the foundational elements that shape good citizenship.

2. They will be able to take on the challenges to citizenship in a more matured learned manner.

3. They will acquire the skills necessary for effective civic discussion, enabling students to actively contribute to community discussions, collaborate with peers, and work towards positive societal changes.

1. Introduction   15

    a. Meaning and Definition of Citizen and Citizenship

    b. Concept of Citizenship in Indian Context

    c. Responsible Citizenship : Fundamental Duties

    d. Citizenship Acts

2. Challenges to being Active Citizens   15

    a. Issues of Social Justice and Inclusiveness (gender equality, racial and ethnic diversity and promotion of equitable society)

    b. Digital Challenge (online privacy, digital rights and impact of social media on civic engagement)

c. Environmental Challenge (climate change, sustainable development of responsibility of citizens)

d. Political Participation and Disinformation Challenge (issues like voter suppression, voter polarization and role of civic education in fostering informed citizenship and impact of fake news, propaganda and digital manipulation on formation of informed and responsible citizens)

Readings:

1. Bhargav Rajeev & Acharya Ashok*, ..., Political Theory : An Introduction,* Pearson Longman (Topic 8 covers concept of Citizenship)   Common Sense Education, *Digital CitizenshipCurriculum,*

    https://www.commonsense.org/education/digital-citizenship/curriculum

2. De Rohit, 2018, *A People's Constitution : The Everyday Life of Law in the Indian Republic*, Princeton University Press.

3. Khilnani Sunil, 2004, *The Idea of India*, Penguin Books Ltd.

4. Varma Pavan, 2005, *Being Indian*, Penguin India.

5. Sen Amartya, 2006, *The Argumentative Indian : Writings on Indian Culture, History and Identity*, Penguin Books Ltd.

6. Roy Anupama, 2016, *Citizenship in India*, New Delhi, Oxford University Press.

7. आवटे श्रीरंजन, राही श्रुती गणेश, 2019, *आपलं आयकार्ड*, पुणे, द युनिक अर्कॅडमी पब्लिकेशन.

8. भार्गव राजीव आणि आचार्य अशोक, *राजकीय सिद्धांत: ओळख*, पिअर्सन प्रकाशन.

9. भोळे भा. ल., 2015, *गणराज्याचे शासन आणि राजकारण*, नागपूर, पिंपळापुरे बुक प्रकाशन.

10. डे रोहित, अनुवाद : अवधूत डोंगरे, 2023, *लोकांचं संविधान : भारतीयbप्रजासत्ताकातील कायद्याचा दैनंदिन जीवनव्यवहार*, पुणे, मधुश्री प्रकाशन.

11. *न्यूसम गॉविन, सिटीझनविल* (डिजीटल माध्यम, लोक सहभाग आणि शासन), मराठी अनुवाद- सत्यजित तांबे……..

12. पठाण नूरखान, 2022, आपले संविधान - राज्यपद्धती नव्हे तर जीवनपद्धती, कल्याण, प्रियदर्शी पब्लिकेशन.

13. पळशीकर सुहास, 2020, *नागरिकत्व म्हणजे काय?*, पुणे, कर्तव्य साधना, *https://kartavyasadhana.in/view-article/suhas-palshikar-on-what-is-citizenship*

14. सुमंत यशवंत, 2018, *प्रा. यशवंत सुमंत यांची तीन भाषणे*, पुणे, युनिक अॅकॅडमी पब्लिकेशन्स.

SEC-101-POL : Communication Skills

Total Credits: 2T   Total Hours: 30

Objectives:

1. Communication is a very important aspect in personal and social life. The purpose of this course is to explore and understand theoretical concept of communication, including its process, types and significance in personal and social contexts.
2. To develop a comprehensive understanding of how to establish effective communication in both personal and professional settings, and to identify the necessary mediums for achieving successful communication.

Outcomes:

1. Through this course, students will gain a clear understanding of communication concepts.
2. They will learn the mechanism of the communication process including essential elements and effective mediums.

1. Understanding Communication

a. Understanding the term Communication and Mass Communication, Historical origins of communication studies, Feature and Forms of Communication, Types of Communication.

    (Feature: Two way process, Sender, Message, Medium, Receiver)

    (Form: Verbal, Nonverbal) (Types: Intrapersonal, Interpersonal, Group Communication, Mass Communication, Interactive Communication)

b. Models of Communication (Lasswell Model, Shannon and Weaver Model, Osgood and Schramm Circular Model)

c. Barriers to Communication : Social, Cultural, linguistic and Mechanical barriers.

d. Communication and Society

2. Tools, Message Framing and Ethical Issues

   a. Media for Communication: Traditional Media, Mass Media, Social Media, Digital Media.

   b. Features of Effective Communicator, Ethical issues in communication.

   c. Message framing and shaping of public opinion.

   d. Application of communication concept through workshop and case studies.

Readings:

1. Kumar Keval J., 1994, Mass Communication in India, Delhi, Jaico Publishing House.

2. Denis McQuail, 1983, McQuail's Mass Communication Theory, Delhi, Sage P.

3. Jeremy Harris, 2023, Social Media and Political Communication, New York, Routledge.

4. Taberez Ahmed Neyazi, 2018, Political Communication and Mobilization of the Hindi Media in India, UK, Cambridge University Press.

5. Sidney Kraus, Richard M Perloff, 1986, Mass Media and Political Thought, Sage publication.

6. Shanto Lyenger, 1997, Do the Media Govern?, Sage Publication

7. दातार सुषमा, 2001, संवादविश्व, पुणे, संवादविश्व प्रकाशन.

8. पवार सुधाकर, 2000, संवादशास्त्र, पुणे, मानसन्मान प्रकाशन.

9. जोशी श्रीपाद, 2000, जनसंवाद आणि जनमाध्यम, नागपूर, श्रीमंगेश प्रकाशन.

10. जोशी श्रीपाद, 2001, संवादशास्त्र, नागपूर, विजय प्रकाशन.

11. रवीश कुमार, 2018,, द फ्रीव्हाइस, पुणे, मधुश्री पब्लिकेशन.

12. प्रधान ग.प्र., राजकीय व्यक्तिमत्त्वे आणि त्यांची भाषा
    https://kartavyasadhana.in/view-article/g-p-pradhan-on-language-of-politics

13. पळशीकर सुहास, 2020, राजकारणाच्या भाषा म्हणजे काय?
    https://kartavyasadhana.in/view-article/what-is-politics-of-language-writes-suhas-palshikar

VEC-101-POL : Indian Constitution

Total Credits: 2T   **Total Hours: 30**

Objective:

1. To sensitize the significance of the Constitution of India to students from all faculties and help them to understand the basic concepts of Indian Constitution.
2. To familiarize students with the working of the Constitution of India.
3. To help the students to understand the importance of fundamental rights as well as fundamental duties.

Learning Outcomes:

1. The students will be able to explain the core philosophy and ideals of the Indian Constitution.
2. The students will be able to understand the Indian values, ideals and the role of the Constitution in a democracy.
3. Students will know about the fundamental rights and how these rights are different from the Directive Principles of the State Policy.

Unit 1: Making of the Indian Constitution   15

    a) Historical Background

    b) Constituent Assembly

    c) Preamble

    d) Salient features of Indian Constitution

Unit 2: Fundamental Rights, Fundamental Duties and Directive Principles of State

    Policy   15

    a. Meaning and Importance

    b. Fundamental Rights.

    c. Fundamental Duties

    d. Directive Principles of State Policy

References:

1. Abbas, Kumar, Alam, 2010, *Indian Government and Politics,* Delhi, *Pearson*.

2. Austin Granville, 1999, *The Indian Constitution: Cornerstone of a Nation*, Oxford, Oxford University Press.

3. Austin Granville, 2003, *Working a Democratic Constitution: The Indian Experience*, Delhi, Oxford University Press.

4. Basu D. D., 2018, *Introduction to the Constitution of India*, New York, LexisNexis.

5. Brass Paul.,1994, The *Politics of India Since Independence*, Cambridge, Cambridge University Press,

6. Chakrabarty Bidyut, 2017, Indian Constitution, Sage Publications India Private Limited.

7. Jha Rajesh, 2012, *Fundamentals of Indian Political System*. Delhi, Dorling Kindersley (India) Pvt. Ltd., Pearson Education Society.

8. आवटे श्रीरंजन, राही श्रुती गणेश, 2019,आपलं आयकार्ड, पुणे, द युनिक ॲकॅडमी पब्लिकेशन.

9. बाचल वि. म., 2004,भारतीय राज्यघटना आणि राजकीय व्यवहार, पुणे, के सागर पब्लिकेशन.

10. भोळे भा.ल., 2015,भारतीय गणराज्याचे शासन आणि राजकारण, नागपूर, पिंपळापुरे प्रकाशन.

11. चपळगावकर नरेंद्र, 2002, राज्यघटनेचे अर्धशतक, मुंबई, मौज प्रकाशन.

12. देवरे सुरेश, 2024, भारतीय राज्यघटना (VEC- ई पुस्तक), अमेझॉन एशिया-पॅसिफिक होल्डिंग्ज प्रायव्हेट लिमिटेड.

13. जाधव तुकाराम, शिरापूरकर महेश, 2022, भारतीय राज्यघटना व घटनात्मक प्रक्रिया, पुणे, द युनिक ॲकॅडमी पब्लिकेशन.

14. कश्यप सुभाष, 2005, *आपली संसद* (अनुवाद न. ब. पाटील) नॅशनल बुक ट्रस्ट इंडिया.

15. कांबळे बाळ, वकील अलिम, देवरे पी. डी., 2012,भारताची राज्यघटना - राजकारण व कायदा, पुणे, डायमंड प्रकाशन.

16. पठाण नूरखान, 2022, आपले संविधान, कल्याण, प्रियदर्शी पब्लिकेशन.

17. पाटील बी.बी., 2016, *भारतीय शासन आणि राजकारण*, कोल्हापूर, फडके प्रकाशन.

18. साठे सत्यरंजन, 2005, भारताच्या राज्यघटनेची 50 वर्षे, पुणे, कॉन्टिनेन्टल प्रकाशन.

19. व्होरा राजेंद्र व सुहास पळशीकर, 2010,भारतीय लोकशाही: अर्थ आणि व्यवहार, पुणे, डायमंड प्रकाशन.

F.Y.B.A   Political Science

Semester I I   (Total 08 Credits)

1. POL-151-T   : Introduction to Political Science – II

2. POL-152-P : Political Science - Practical – II

3. OE-151-POL : Good Citizenship - Practical

4. SEC-151-POL : Skills Development in Political Communication

POL-151-T : Introduction to Political Science -II

Total Credits: 2T   **Total Hours: 30**

Objectives:

This course is designed to acquaint students with the –

1. Important concepts in Political Science.

2. Approaches to study Political Science.

3. Basic Concepts and Values in Political Science.

Course Outcomes :

1. The students will be able to understand the nature and scope of Political Science.

2. The students shall understand the various traditional and modern approaches to the study of Political Science.

3. The students will understand the basic concepts in Political Science and apply these concepts in making sense of social realities.

Unit I – Sovereignty   **15**

  a. Meaning and Definition.
  b. Evolution of Sovereignty.
  c. Characteristics of Sovereignty.
  d. Types of Sovereignty.

Unit II – Liberty and Equality   **15**

  a. Meaning and Nature
  b. Aspects of Liberty and Equality
  c. Types of Liberty
  d. Dimensions of Equality

References :

1. Bhargava Rajeev and Ashok Acharya (eds.), 2008, *Political Theory*, Delhi, Pearson.

2. Gupta Sachdeo and Singh S K, 1987, *Political Theory and Ideology*, Delhi, Ajanta Prakashan.

3. Henry D. Aiken, 1956, *The Age of Ideology*, New York, Mentor.

4. Heywood Andrew, 2004, *Political Theory – An Introduction*, Palgrave Basingstoke.

5. Gauba O. P, *An Introduction to Political Theory*, अनुवाद - जाधव तुकाराम, 2010, राजकीय सिद्धांतांची तोंडओळख, पुणे, के. सागर प्रकाशन.

6. Mackenzie I, Political Concepts, 2005, *A Reader and Guide*, Edinburg, Edinburg University Press.

7. भार्गव राजीव आणि अशोक आचार्य, अनुवाद - बनसोडे हेमंत, 2008, राजकीय सिध्दांत परिचय, नवी दिल्ली, पियरसन प्रकाशन.

8. भोळे भा.ल., 2002, राजकीय सिद्धांत, नागपूर, पिंपळापुरे पब्लिशर्स.

9. चौसाळकर अशोक, 2017, आधुनिक राजकीय सिद्धांत, पुणे, युनिक अकॅडमी.

10. देवरे सुरेश,२०२४, राज्यशास्त्राची ओळख , (सेमेस्टर – २, ई पुस्तक), अमेझॉन एशिया-पॅसिफिक होल्डिंग्ज प्रायव्हेट लिमिटेड.

11. पाटील बी. बी., 2009, राजकीय संकल्पना, कोल्हापूर, फडके प्रकाशन.

12. पाटील बी.बी., 2009, राजकीय सिद्धांत आणि संकल्पना, कोल्हापूर, फडके प्रकाशन.

13. तिजारे रा. अ., घांगरेकर चिं.घ., 1994, आधुनिक राजकीय विश्लेषण, नागपूर, मंगेश प्रकाशन.

POL-152-P : Political Science - Practical - II

Total Credits: 2P   **Total Hours : 60**

Objective:

1. To enable the students to apply their understanding of basic concepts of Political Science and their application.

2. To understand the various dimensions of state, equality-freedom and democracy through their practical use.

Learning Outcomes :

3. Students will know how to apply the concepts learned in class in real life.

4. The students will know how the contents of Political Science are actually used.

Practical : Write a report on the challenges facing democracy through Films and Short Films. (Any Two)   **60**

1. Challenges before Freedom

2. Challenges before Equality

3. Challenges before Sovereignty

4. Challenges before Justice

5. Challenges before Power of State

6. Other challenges before Democracy.

Process of Activity:

1. Students have to complete each activity by studying the Films and Short Films.

2. Each student has to complete this activity under the guidance of a guide/mentor. The Department of Political Science will allot the students respective guides/mentors. The Department of Political Science may also appoint guides/mentor from other faculties or subject related industry areas.

3. Students have to choose the college and society needs base activity in consultation with the teacher/mentor.

4. After the study the student has to submit two separate reports and each report will be a minimum of one thousand words. In the report along with writeup must be included photographs, newspaper clippings, images for the support of study. Students can give graphs, tables for statistics.

5. The report should contain objectives, observations and conclusions.

6. After the approval letter from the teacher/guide, students can submit the report to the department.

7. After submission of the report, the department will conduct an interview of the student or arrange a presentation in the classroom.

8. Assessment will be done on the basis of a report and interview/presentation.

9. Activity reports will be of 35 marks and the interview will be of 15 marks.

OE-151-POL : Good Citizenship - Practical

Total Credits: 2P   **Total Hours : 60**

Objectives :

1. To engage students in hands-on experiences, such as community service projects and civic workshops, fostering the practical application of citizenship skills in real-world settings.

2. To appreciate the diversity in our society and integrate it meaningfully to create a better society.

Learning Outcomes :

1. They will be able to showcase the ability to translate theoretical knowledge into practical action through engagement in community service projects and active participation in civic initiatives.

2. This will help them to understand the real-life situations in our society and use their skills to practically deal with them.

Activity 1 : College Campus need based Activity (Any one)   **30**

1. Cleanness
2. Tree plantation
3. Voter awareness and registration
4. Beautification
5. Group discussion and lectures
6. College need based other activity

Activity 2 : Society need based Activity (Any one)   **30**

1. Health awareness
2. Flag hoisting awareness
3. Tax pay awareness
4. Road safety awareness
5. Public property awareness
6. Society need based other activity

Process of Activity:

1. Students have to complete each activity by studying with active participation.
2. Each student has to complete this activity under the guidance of a guide/mentor. The Department of Political Science will allot the students respective guides/mentors. The Department of Political Science may also appoint guides/mentor from other faculties or subject related industry areas.
3. Students have to choose the college and society needs base activity in consultation with the teacher/mentor.
4. After the study the student has to submit two separate reports and each report will be a minimum of one thousand words. In the report along with writeup must be included photographs, newspaper clippings, images for the support of study. Students can give graphs, tables for statistics.
5. The report should contain objectives, observations and conclusions.
6. After the approval letter from the teacher/guide, students can submit the report to the department.
7. After submission of the report, the department will conduct an interview of the student or arrange a presentation in the classroom.
8. Assessment will be done on the basis of a report and interview/presentation.
9. Activity reports will be of 35 marks and the interview will be of 15 marks.

SEC-151-POL : Skills Development in Political Communication

Total Credit : 2T   Total Hours : 30

Objectives:

1. The purpose of this course is to help students grasp the role of communication in political affairs.
2. To develop students abilities to craft political message across various media platforms.
3. To enhance proficiency in speech writing and public speaking.
4. To teach strategies for effective media relations and social media management

Outcomes:

1. Students will acquire the skills and knowledge necessary for effective communication in the political sphere.
2. Students will gain an understanding of political communication fundamentals, including media relations, speechwriting, public speaking, social media strategy, crisis communication, and ethical considerations in political messaging.

1. Political Communication

a. Introduction to Political Communication and Overview
b. Role of media in Political Communication
c. Practical use of media in Political Communication : Writing Press releases, conducting Press conferences, participating in talk shows, media interviews, building relation with the press, digital campaigns.
d. Political advertising, techniques and strategies in political advertising

2. Practical Approach in Political Communication

a. Skills required for Political Communications: speaking, writing, media literacy, strategic thinking, message framing, and public relations
b. Social Media engagement of politician
c. social media war room
d. Political branding and image building

Readings:

1. David L. Helfert, 2018, Political Communication in Action from theory and practices, USA, Lynne Rienner Publishers.

2. Keval J Kumar, 1994, Mass Communication in India, Delhi, Jaico Publishing House.

3. Denis McQuail, 1983, McQuail's Mass Communication Theory, Delhi, Sage Publication.

4. Jeremy Harris, 2023, Social Media and Political Communication, New York, Routledge.

5. Taberez Ahmed Neyazi, 2018, Political Communication and Mobilization the Hindi Media in India, UK, Cambridge University Press.

6. Sidney Kraus, Richard M Perloff, 1986, Mass Media and Political Thought, Sage Publication.

7. Shanto Lyenger, 1997, Do the Media Govern?, Sage Publication

8. भागवत आशा, 2018, संवाद कौशल्य, पुणे, डायमंड पब्लिकेशन.

9. बोराटे योगेश, सोशल मीडिया, जळगाव, अर्थव पब्लिकेशन.

10. बेनके सुवर्णा, सुजाता शिरोडे, 2020, राजकीय पत्रकारिता, जळगाव, प्रशांत पब्लिकेशन.

11. दातार सुषमा, 2001, संवादविश्व, पुणे, संवादविश्व प्रकाशन.

12. पवार सुधाकर, 2000, संवादशास्त्र, पुणे, मानसन्मान प्रकाशन.

13. जोशी श्रीपाद, 2000, जनसंवाद आणि जनमाध्यम, नागपूर, श्रीमंगेश प्रकाशन.

14. जोशी श्रीपाद, 2001, संवादशास्त्र, नागपूर, विजय प्रकाशन.

15. रवीश कुमार, 2018, द फ्रीव्हाइस, पुणे, मधुश्री पब्लिकेशन.

16. तौर पृथ्वीराज, 2020, व्यक्तिमत्व विकासासाठी संभाषण व लेखन कौशल्य, जळगाव, अर्थव पब्लिकेशन.

17. प्रधान ग. प्र., राजकीय व्यक्तिमत्त्वे आणि त्यांची भाषा

    https://kartavyasadhana.in/view-article/g-p-pradhan-on-language-of-politics

18. पळशीकर सुहास, 2020, राजकारणाच्या भाषा म्हणजे काय?

    https://kartavyasadhana.in/view-article/what-is-politics-of-language-writes-suhas-palshikar